



madhyamam daily



Backwaters '11

18 - 20 Nov

Powering Our Future

Shiksha

Tryst with God's Own Campus

18 to 20 Nov 2011

Contact Details

Sonal +919048724281

Nithesh +918943180651

shiksha@iimklive.com

www.iimkbackwaters.com



Personality Development



Managerial Workshops



Crack the Case



Tips & Tricks



Competitions & Prizes



Career Talk



SHIKSHA

“TRYST WITH GOD’S OWN CAMPUS”

Imbibe the tricks of the trade in corporate leadership

Unravel and master the case methodology

Learn through simulations and interactive events

This and much more at Shiksha, a unique initiative by IIM Kozhikode and Backwaters for those pursuing their MBAs in Kerala . Get a complete perspective on the MBA from faculty and experts, as a day at IIM Kozhikode is replicated through this initiative.

Put yourself through the gruel and walk away with a lifetime’s learning!!



People



Planet



Profit

WORKSHOP DETAILS

- ❑ The workshop is open to all students pursuing Post-graduation in Business Administration
- ❑ It is a **two-day** workshop -**18th and 19th Nov'11**.
- ❑ Each participant will be awarded a **participation certificate** on successful completion of the Workshop
- ❑ **Certificate** and **cash prize** will be awarded to **winners** for the various competition held during the workshop
- ❑ **Registration Fees:**
 - ❑ **Day Participants:** Each participant would be required to pay **Rs.200** towards - Lunch & Snacks Coupons, Stationery , Workshop Study Material
 - ❑ Participants in **need of overnight accommodation** on campus need to pay Rs.200 extra . Thus the charge would be **Rs.400** (inclusive of stay, meals and workshop material)
- ❑ Participants need to register through the college (POC) Point Of Contact.

WORKSHOP OUTLINE

DATE	TIME	SESSION
18-11-11	8.00AM– 9.00AM	REGISTRATION <i>(Please carry your confirmation letter and college-id)</i>
	9.00AM– 10.30AM	Session 1
	10.45AM– 12.15PM	Session 2
	12.30PM– 1.30PM	LUNCH
	1.30PM–3.30PM	Session 3
	3.45PM–6.00PM	On-Campus Event
19-11-11	9.30AM– 11.00AM	Session 1
	11.15AM– 12.45PM	Session 2
	12.40PM– 2.00PM	LUNCH
	2.30PM–4.00PM	Session 3
	4.15PM–5.30PM	On-Campus Event
	5.30PM onwards	Certificate Distribution

Various activities and competitions with Cash prizes for winners up to Rs.10000 !!!



People



Planet



Profit

REGISTRATION PROCESS

1. Each Institute should designate a **Point of Contact (POC)** to whom we would be sending Updates and Details of “**Shiksha**”
2. The POC details should be mailed to us at shiksha@iimklive.com before **9th Nov'11**
3. Interested students can **register** through their **POC** and the final list of the interested students should be provided to us by **10th Nov'11**
4. Registration fees need to be deposited with the institute's POC
5. POC will then deposit the registration amount at the provided bank account.
6. The following should be mailed to shiksha@iimklive.com before **12th Nov'11**
 - a. **List of students (name, college, year, mail-id, phone number)**
 - b. **A copy of the bank deposit slip**
7. The **registration receipt** and **confirmation letter** will then be mailed to all students. This needs to be shown at the gate to gain entrance permit



IMPORTANT DETAILS



Backwaters '11
18 - 20 Nov
Powering Our Future

IMPORTANT DATES

DETAIL	DEADLINE
Point of Contact (POC) Details	9 th Nov'11
List of students	10 th Nov'11
Deposition of Registration fees	12 th Nov'11
Workshop Date	18 th - 19 th Nov'11

CONTACT DETAILS

Manikandan V	+91 98463 33929	manikandanv14@iimk.ac.in
Nithesh B	+91 89431 80651	nitheshb15@iimk.ac.in
Sonal Das	+91 90487 24281	sonald14@iimk.ac.in



People



Planet



Profit