



First Prize : Rs. 25000
Second Prize : Rs. 15000

Last date of registration:
5 November' 2011

HYBRID

Unique and exciting HR simulation event

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EVENT INTRODUCTION



Backwaters '11
18 - 20 Nov
Powering Our Future

Official Goals Vs. Mission Vs. Operative Goals?

Line Role Vs. Staff Role?

Inside Stakeholders or Outside Stakeholders?

Top Management Team or Corporate Managers?

Strategic Alliance or Merger & Acquisitions?

Sounds familiar? In today's uncertain, changing environments organizations continually confront new challenges and problems. Managers like you are expected to find solutions to such issues if organizations are to survive, prosper, and perform effectively.

An organization's behavior and change management depends on its structure and culture. It also needs to satisfy both short term and long term goals in addition to allocating rewards to various stakeholders.

Backwaters 2011 in association with Madhyamam Daily, brings to you Hybrid, a unique and exciting HR simulation event where participants will get an opportunity to apply their organizational behavior, design and change knowledge through various rounds in different formats.



People



Planet



Profit

EVENT FORMAT

The event will comprise of three rounds of online submissions

Round 1: Case-study

- A series of small case studies will be sent to each participating team.
- The teams will have to present their analysis for each of them **within 100 words**.
- This round will have a **24 hour time window** for the candidates to send in their submissions

Round 2: Competency Based Test

- **All the teams** from Round 1 will **proceed** to this round.
- Round will last for **one week**. The round will be held **between 10 pm – 11 pm during 7th – 12th November**
- The teams can mail in their preferred date along with Round 1 submissions
- A questionnaire based on various aspects of Organizational Behavior and design will have to be answered by each team **within this one hour time slot** and answers will have to be submitted

Round 3: Online Simulation

- The **top 10 teams** based on **cumulative scores** from Round 1 & 2 will be selected for an **online simulation game**
- The game will be based on effects of organizational change on its performance
- The **top 2** teams from this round will be declared as **winners** of the event
- Remaining finalist teams will receive a Certificate of Participation



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SUBMISSION GUIDELINES

Mail us your entries for Round 1 & 2 at hybrid@iimklive.com with in the below format;

1. **Subject line** as <TeamName>_<UserName>_Round<No.>
2. **PDF:** <TeamName>_<UserName>_Round<No.> (User Name** of any one user)
3. **Cover Page:** Team name, member details (name, institute, phone number, registration-id** & email id)

** Registration-id received during event registration

* User Name to be input by the user while registering for IIMK Backwaters'11 at www.iimkbackwaters.com

IMPORTANT DATES

DESCRIPTION	DURATION	RESULT DATE (TENTATIVE)
Registration	1 st – 5 th Nov'11	--
Round 1 (24-hour window)	6 th Nov'11	16-Nov-11
Round 2 (1 hour time slot)	7 th – 12 th Nov'11	16-Nov-11
Round 3 (Simulation)	18 th – 19 th Nov'11	21-Nov-11



RULES & REGULATIONS



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1. Event is open to students from all B-Schools
2. Team size should be a **maximum of 2** members. Individual participation **is also allowed**.
3. Participants in a team can be from the same or different institutes
4. No participant should be a part of more than one team
5. Each team can submit **only one entry** for the competition
6. After registering for Backwaters'11 at www.iimkbackwaters.com; the participants have to **register** themselves through the online event registration portal on the site. Event registration will start on **23:59 hrs IST, 1st Nov'11**
7. The Terms and Conditions of participation are subject to change at any time without specific notice. The amended Terms and Conditions of entry will be effective immediately upon being posted on the website. It is the sole responsibility of the teams to regularly visit the Website to read any changes
8. The decisions of the organizers of the contest and the panel of judges will be final and binding on all the participants



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