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Backwaters '11

18 - 20 Nov

Powering Our Future



Prize Money
Rs. 1 Lac

Submission Deadline:
7th Nov 2011

avatar
the chosen one

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EVENT INTRODUCTION

Avatar is the flagship invite-only leadership event of Backwaters with the objective of unearthing that one Avatar best equipped to be the next CEO.

An Avatar is well equipped to overcome **challenges of the corporate world**, manage **limited resources** in the best way, come out of critical situations with **strategic solutions** combined with a never-ending pursuit for **profitability, operational excellence and sustainability**. The hunt is for the leader who can **innovate, empower** his team and subordinates, **ward off threats** from the competition and someone who has the **vision, enthusiasm** and a 30,000 feet-high bird's eye view for the potential problems the business can face.

Avatar is the perfect stage for the leaders of the future and aims to separate the real leader who stands tall among the very best!!!



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EVENT FORMAT

Round 1: Campus Selection round

Individual campuses on invitation would be requested to **send only one entry** for the event
The following campuses will be invited:

1. IIM Ahmedabad
2. IIM Bangalore
3. IIM Calcutta
4. IIM Lucknow
5. IIM Kozhikode
6. IIM Indore
7. ISB Hyderabad
8. XLRI Jamshedpur
9. FMS , Delhi
10. SP Jain Institute of Management, Mumbai
11. Jamnalal Bajaj Institute of Management Studies (JBIMS)
12. Narsee Monjee Institute of Management Studies (NMIMS)
13. NITIE, Mumbai
14. MDI, Gurgaon
15. Mudra Institute of Communications , Ahmedabad
16. Indian Institute of Foreign Trade , Delhi
17. TISS
18. Symbiosis Center for Management and Human Resource Development
19. Symbiosis Institute of Business Management



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SUBMISSION GUIDELINES

Selection Of Finalists

The colleges would be requested to select one member from the institute based on any of the following suggested criterion **by 7th November 2011**:

- CV based shortlist by a designated faculty member
- Interview by faculty of the Institute
- Batch Vote in the Institute
- Or any combination of the above

Mail us your entries at avatar@iimklive.com with **subject line: <InstituteName>_<StudentName>**

Details of Subsequent rounds will be released later

IMPORTANT DATES

ROUND NO.	NOMINATION DEADLINE	Announcement of Nominations
Round 1	23:59hrs (IST); 7-Nov-11	8th-Nov-11
Further Rounds	On-Campus	



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RULES & REGULATIONS

1. Event is only open to the invited B schools
2. Each institute can submit **only one entry** for the competition
3. Nominated participants can not be a part of any other event scheduled during Backwaters'11
4. Once nominated, the participants need to register for Backwaters'11 at www.iimkbackwaters.com; following which they also have to **register** themselves through the online event registration portal on the site. Event registration starts from **23:59hrs IST, 30th Oct'11**
5. The nominated participants would be reimbursed the 3rd AC fare up to a maximum of **Rs.3000** (2-way). They would be required to **submit original tickets**. In case of air travel, reimbursement will be provided only on producing original boarding pass and the cap remains the same as above
6. The Terms and Conditions of participation are subject to change at any time without specific notice. The amended Terms and Conditions of entry will be effective immediately upon being posted on the website. It is the sole responsibility of the teams to regularly visit the Website to read any changes
7. Decisions of the organizers and the panel of judges will be final & binding on all participants



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